

WHY PARTNER WITH UPSWING

CONNECT PEOPLE, CATAPULT DREAMS.

YOUR PARTNERSHIP DIRECTLY SUPPORTS LOCAL YOUTH ATHLETES BY PROVIDING EQUAL ACCESS TO WORLD-CLASS TRAINING AND FACILITIES



1,275 ACTIVE CLIENTS



4.9 AVERAGE RATING

MISSION-DRIVEN

✓ 1,960

ATHLETES SUPPORTED THROUGH UPSWING'S PROGRAMS

✓ \$1.13M

COMMITTED SUPPORT FOR ATHLETES AND OUR COMMUNITIES



ATHLETE EXPOSURE

✓ 4,796

TOTAL VISITS AT UPSWING CENTENNIAL

✓ 800+

YOUTH ATHLETES UNDER AGE 18 HAVE ACCOUNTS WITH UPSWING



DIGITAL IMPRESSIONS

✓ 91.2K

PROJECTED WEBSITE VIEWS IN 2025, WITH 43K IN 2024

✓ 33.6K

PROJECTED ACTIVE WEBSITE USERS IN 2025, WITH 18K IN 2024



HIGH ENGAGEMENT

✓ AVG. 6.62%

WEEKLY INSTAGRAM ENGAGEMENT RATE IN 2025

✓ AVG. 57.54%

EMAIL OPEN RATE IN 2025, WITH AVG. 7.26% CLICK THROUGH RATE



SUBMIT PARTNERSHIP



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upswingfoundation.org/partnerships